



Shopping Experience

We want shopping for our products to be as easy as enjoying them. Find out how you can shop online, experience the Apple Store app, and find an Apple Retail Store or a reseller store near you.

Choose a topic:

[Shop Apple.com](#)

[Signing Out](#)

[Experience the Apple Store app](#)

[Find an Apple Retail or Reseller Store](#)

Shop Apple.com

Enabling Cookies

A cookie is a small file created by a website to store information. [Click here](#) to learn more about cookies.

Apple recommends that you enable cookies in your browser to allow you to add items to your bag and complete the online checkout process. You can change your cookies preferences so that your browser doesn't accept cookies or accepts them only from limited sources. Information regarding your personal information can be viewed at apple.com/legal/privacy. Apple cannot gain access to other information on your computer. If you'd like to place an order on [Apple.com](#) without enabling cookies, please call 1-800-MY-APPLE (1-800-692-7753).

Review the [basic instructions](#) to enable cookies in Safari. If you use another browser, refer to the Help section of your browser for more information.

Saving Items and Bags for Later

You can build a bag with the items you'd like to purchase, and save it for later. Save as many bags as you like.

For many of our products, you can save an item while viewing the product details. Simply click the "Save" button with the folder icon.

You can also save an item after adding it to your bag, by clicking the "Add to Bag" button. In the "Items in Your Order" section of the "Bag" page, click the "Move to saved items" link.

To build a bag and save it for later, review the following steps.

First, build your bag:

- While viewing an item online, add it to your bag by clicking the "Add to Bag" button.
- You can also move items from your Saved Items list to your bag. Simply view your Saved Items list

and click the "Add to Bag" button for the items you're interested in purchasing.

To save your bag for later:

- While on the Bag page, in the Bag Summary section, click the Save button with the plus sign.
- Next, sign in with your Apple ID and password, and your bag will display on your Saved Bags list.

Your Saved Bag will be automatically associated with a unique Bag ID Number, beginning with "SC" (e.g., SC123456). You can also edit the name of your Saved Bag (e.g., "Mother's Day"), change the quantity of an item, select an item for pick up, remove an item, calculate estimated taxes and shipping, view estimated 'Ships' and 'Delivers' information, and more.

To access your Saved Bags list, in the Account drop-down menu, click the Saved Bags link. From here, you can **Email**, **Delete**, and **Purchase** a Saved Bag.

Checking Out

Need help placing your order? Follow these steps to purchase items you've put in your bag.

- **Review your bag**

Once you're ready to order, click the Bag link in the upper right of any page on the Apple Online Store to view your bag. From here, you can change the quantity you want to purchase, view product details, select an item for pick up, or view shipping estimates.

If there are other items you want to purchase, click the Continue Shopping button. If you're ready to place your order, click the Check Out Now button.

- **Sign in or continue as a guest**

If you already have an Apple Online Store, iTunes Store, or MobileMe account, sign in using your existing Apple ID and password.

If you are a new user, you can create an account by entering in your email address or checkout as a guest.

If you have questions about your Apple ID, password, or account, visit the Your Account section of online Help.

- **Enter shipping and billing information**

Unless you are picking your items up in an Apple Store, your items will be shipped to the shipping address on the order.

For more information about shipping and billing information, visit the Payment & Pricing and Shipping & Pickup sections of online Help.

- **Select a payment method**

To find out what Payment methods are accepted on [Apple.com](#), or to redeem a promotional code, visit the Payment & Pricing section of online Help. Make sure that you include the appropriate security code for a credit or debit card.

- **Complete checkout**

Review your personal and order information to ensure it's accurate, and then click the Place Order Now button.

After you place your order, we'll take you to a Thank You page that contains a summary of your order, including your Order Number.

We'll also send you an Order Acknowledgment email once your order is received. You'll receive a Shipment Notification email as each of your items ship.

If you have a pickup item, you'll receive a Pickup Notification email once your item is ready at the

Apple Store.

The Thank You page and order emails contain links to online [Order Status](#). Log in with your Apple ID and password to check order status, view pickup information, cancel items, return items, change your order, track a shipment, print an invoice, and more.

Signing Out

How do I sign out?

Simply quitting your browser application completely will log you out. Unlike many ecommerce websites, [Apple.com](#) does not keep customers signed in once the browser is closed.

Experience the Apple Store app

Take the Apple shopping experience with you. The Apple Store app is the fastest way to purchase standard-configured Mac, iPad, iPod, and iPhone products and accessories from your mobile device. You can even replace your current iPhone with a newer version.

Stay connected with your favorite Apple Retail Store anytime, anywhere. Find directions to a nearby Apple Store, reserve a new iPhone for pick up, make a Genius Bar reservation, and more.

To shop on the Apple Store app, visit the App Store from your iPad, iPhone, or iPod touch. Search for Apple Store and download the application to your device. You can also download the Apple Store app from the iTunes Store.

Need to customize your Mac, personalize your iPod, or add iPhone to an existing account? Feel free to shop [Apple.com](#), visit an Apple Retail Store, or call 1-800-MY-APPLE (1-800-692-7753).

Online Technical Support

Apple has designed the Apple Store app to be simple to use. However, there may be times when you need some help.

The [iTunes Support](#) site contains a wealth of information to help you with iTunes and Apps, including installation instructions, system requirements, [troubleshooting tips](#), and customer discussion forums 24 hours a day, 7 days a week.

Find an Apple Retail or Reseller Store

Apple's products are sold through authorized resellers and our own Apple Stores. Find an [Apple Authorized Reseller](#) or an [Apple Retail Store](#) near you.

Apple Retail Stores

Come experience the digital lifestyle on a Mac at an [Apple Retail Store](#) location near you. You'll find an inviting atmosphere and plenty of staff on hand to answer your questions.

Apple Resellers

Thousands of [Apple Authorized Resellers](#) can help you discover the Mac that's right for you.